



**QATAR** 2024  
HALAL FORUM

# Unlocking the Future of Halal Hospitality

- Keynote Addresses
- Panel Discussions
- Workshops
- B2B Matchmaking
- Exhibition Area

**12 - 14 Nov 2024**

**Doha Exhibition & Convention Center**

**Join us to discover and  
embrace the dynamic world  
of Halal hospitality**

Discover new opportunities, forge meaningful connections, and chart the course for success in one of the fastest-growing sectors of the global economy.

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[www.qatarhalalforum.com](http://www.qatarhalalforum.com)



Organised By:



Hosted By:



## About Hospitality Qatar:

Hospitality Qatar is the only event of its kind in Qatar that enjoys the support of the country's major stakeholders such as Qatar Tourism and Qatar Airways gathers all the market's main buyers' groups under one roof, including government entities, private investors, and project owners.

Throughout the years, the event has become a one-stop-shop for hospitality buyers to place source their requirements and place their procurement orders, covering all sectors of the industry:

- Hotels and Facilities
- Food and Beverage
- Interiors and Design
- Entertainment and Leisure
- Travel and Tourism



**HOSPITALITY** QATAR

**The Industry's Exclusive  
Annual Rendezvous**

## Exhibitors at Hospitality Qatar:

Confectionery & Chocolates	Convenience Foods	Dairy & Milk Products	Fast Foods & Snacks	Food Franchises	Food Processing & Packaging
Fresh, Canned & Dried Foods	Frozen & Chilled Foods	Health & Natural Foods	Meat & Poultry	Organic & Fresh Foods	Presentation & Processing Equipment
Soft Drinks & Juices	Tea, Coffee & Beverages	Bakery Products	Bakery Equipment	Consumer Goods Packaging	Filling Machinery
Food Packaging Equipment	Food Processing Equipment	Industrial Packaging Equipment	Industrial Refrigeration	Packaging Materials & Supplies	Wrapping Machinery



# Highlights from Hospitality Qatar 2023



**5,368**  
GROSS SPACE  
[SQM]



**100+**  
EXHIBITORS



**10**  
COUNTRIES



**12000+**  
VISITORS



## About the Forum:

The Qatar Halal Forum 2024, hosted by Hospitality Qatar, is set to be an extraordinary gathering, uniting global leaders and innovators in the Halal hospitality industry.

With a focus on "Unlocking the Future of Halal Hospitality," this three-day event will explore the latest trends, opportunities, and challenges facing Halal tourism and hospitality. Join us in Doha, a city that embodies the fusion of tradition and modernity, to discover how you can elevate your business and cater to the growing demand for Halal-friendly services.

## Forum Format:

**Keynote Sessions:** Gain insights from industry visionaries and thought leaders in Halal hospitality industry.

**Panel Discussions:** Engage in dynamic conversations on growth areas within Halal hospitality.

**Workshops & Training:** Practical skills and knowledge on sustainable Halal hospitality management.

**B2B Matchmaking:** Connect with fellow professionals, businesses, and stakeholders.

**Exhibitions & Showcases:** Discover latest products, services, related Halal hospitality sector.





## Official Supporters of Qatar Halal Forum



مركز الاعتماد الخليجي  
GCC Accreditation Center



VIETNAM HALAL



LPH-KHT  
MUHAMMADIYAH

Halal Is Our Need  
Our Quality and  
Our Choice

## Who Should Attend:

- **Halal Tourism and Hospitality**  
**Providers:** Hoteliers, travel agencies, and tour operators dedicated to offering Halal-friendly experiences.
- **Halal Certification Bodies:**  
Organizations that provide Halal certification for products and services.
- **Halal Products and Services**  
**Providers:** Suppliers of Halal food, beverages, and personal care products.
- **Interior Design and Furnishing**  
**Companies:** Firms specializing in Halal-compliant designs for hotels, restaurants, and resorts.
- **Hospitality Raw Materials**  
**Suppliers:** Providers of essential goods and services for the hospitality industry.
- **Technology and Investment Firms:**  
Companies developing digital solutions to enhance Halal hospitality & Investors looking for lucrative investments.
- **Marketing and PR Agencies:** Experts in promoting Halal hospitality services and products.





## Why Attend:



- **Network with Industry Leaders:** Connect with key players in the Halal hospitality sector from around the world.
- **Discover New Trends:** Stay ahead of the curve by learning about the latest innovations and trends in Halal hospitality.
- **Gain Insights from Experts:** Hear from renowned speakers and thought leaders who will share their expertise and vision for the future.
- **Showcase Your Brand:** Take advantage of exhibition opportunities to showcase your products and services to a targeted audience.
- **Collaborate and Innovate:** Engage in discussions and workshops designed to foster collaboration and innovation within the industry.

**Meet & Network with over 200+ Exhibitors  
& Industry Leaders from the  
Halal Hospitality Sector!**

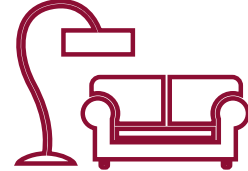
# Exhibition Zones



**Halal Travel &  
Tourism**



**Food & Beverages**



**Interior & Design**



**Personal Care  
& Cosmetics**



**Tableware &  
Kitchenware**



**Islamic Finance**



**Halal Certification  
Bodies**



**Halal Logistics**



**Halal Media**



**Halal Consulting**



**Trade Associations**



**Education & Training**



# Agenda



## Day 1: Unveiling Halal Hospitality Trends and Market Insights

11:30 AM - 11:45 AM

Opening Ceremony and Welcome Address

11:45 AM - 12:00 PM

Keynote Address: The Future of Halal Hospitality

12:00 PM - 1:00 PM

Opening of Hospitality Qatar and Exhibition Tour

1:00 PM - 2:00 PM

Salaat and Lunch Break

2:00 PM - 2:15 PM

Presentation: Integrating Halal Principles in Hotel Management

2:15 PM - 2:30 PM

Presentation: The Role of Culture in the Halal Hospitality

2:30 PM - 3:00 PM

Panel Discussion: Halal Hospitality and Certification of Resort and Hotel Venue

3:00 PM - 3:15 PM

Presentation: The Contribution of Halal Standardization to Tourism

3:15 PM - 3:30 PM

Presentation: Halal Tourism development in the Caribbean Islands



3:30 PM - 4:00 PM

Panel Discussion: The Economic Impact of Halal Tourism

4:00 PM - 4:15 PM

Closing remarks for the day

## **Day 2: Building Halal Hospitality Ecosystem**

11:30 AM - 11:45 AM

Keynote Address

11:45 AM - 12:00 PM

Presentation: Halal Gastronomy as the Basis of Hospitality and the Quality of Tourist Offerings

12:00 PM - 12:15 PM

Presentation: Integrating Wildlife Conservation in Halal Tourism: Ethical, Economic, and Environmental Implications

12:15 PM - 12:30 PM

Presentation: Halal facilities for Muslim Women Group Travellers

12:30 PM - 1:00 PM

Panel Discussion: Requirements for Muslim Women Travellers.

1:00 PM - 2:00 PM

Salaat and Lunch Break

2:00 PM - 2:15 PM

Presentation: Halal Food Production and Supply Chain Management for Halal Hospitality sector





**2:15 PM - 2:30 PM**

Presentation: Halal Industrial Parks Development

**2:30 PM - 3:00 PM**

Panel Discussion: Development of local Halal Industrial Parks to support Halal Tourism sector

**3:00 PM - 4:00 PM**

Workshop on Halal tourism services foundation training based on OIC SMIIC 9

**4:00 PM - 5:00 PM**

Workshop for Halal Tour Guides

## **Day 3: Pre-arranged B2B Matchmaking**

**11:30 AM - 12:00 PM**

Registration for B2B Matchmaking

**12:00 PM - 1:00 PM**

Workshop on Halal Investment Principles

**1:00 PM - 2:00 PM**

Salaat and Lunch Break

**2:00 PM - 4:00 PM**

Dedicated B2B Meetings among participants

**4:00 PM - 4:30 PM**

MoU signing among the participants

**4:30 PM - 4:45 PM**

Closing Remarks and Future Directions



# Halal Business Women Forum

Halal Business Women Forum will be held in conjunction with the Qatar Halal Forum 2024. This dedicated platform aims to bring together women entrepreneurs, professionals, and industry leaders to explore opportunities in the Halal economy.

## Key Benefits for Women Entrepreneurs:

**Networking Opportunities:** Connect with like-minded professionals and industry leaders, fostering collaborations and partnerships.

**Access to Resources:** Gain insights into Islamic finance, Halal certification processes, and other essential tools for navigating the Halal market.

**Inspirational Sessions:** Hear from successful women in the Halal industry, sharing their experiences and strategies for success.

**Business Development:** Participate in workshops and discussions tailored to enhancing skills and knowledge in the Halal business landscape.

**Connect, grow, and lead in the multi-trillion-dollar Halal industry.**

**Join us and unlock new opportunities, and shape the future of Halal economy!**

**Know more at [www.HBWForum.com](http://www.HBWForum.com)**





# Halal Business Women Forum Agenda



## Day 1: Visionary Leadership in the Halal Economy

9:00 AM - 9:15 AM: Opening Ceremony & Welcome Address *Introduction to Halal Business Women Forum*

9:15 AM - 9:30 AM: Presentation – Muslim Entrepreneurial Mindset Development

9:30 AM - 10:00 AM: Panel Discussion – Leadership and Team Building

10:00 AM - 11:00 AM: Workshop – Using AI tools for Business Management and Development

1:00 PM – 2:00 PM: Salaat and Lunch

2:15 PM – 4:00 PM: B2B Matchmaking

## Day 2: Halal Business Development

9:00 AM - 9:15 AM: Keynote Speech

9:15 AM - 9:30 AM: Case study – Successful women-led business in the Halal industry.

9:30 AM - 10:00 AM: Panel Discussion – Strategies for growing women led businesses in the global Halal economy

10:00 AM - 11:30 AM: Workshop – Building a Successful Halal Business: "Islamic Business Contracts, Islamic Business Ethics, Finance, Certification, and Business Development"

1:00 PM – 2:00 PM: Salaat and Lunch

2:15 PM – 4:00 PM: B2B Matchmaking



## Day 3: Opportunities for Women in Halal Economy

9:00 AM - 9:15 AM: Keynote speech

9:15 AM - 9:30 AM: Case study – Successful women-led business in the Halal industry.

9:30 AM - 10:00 AM: Panel Discussion – Opportunities for women in various sectors of Halal economy.

10:00 AM - 11:00 AM: Workshop – "Mastering Digital Marketing & Ecommerce for Halal Businesses" A hands-on workshop providing strategies for leveraging social media, digital platforms, and ecommerce to grow Halal brand.

1:00 PM – 2:00 PM: Salaat and Lunch

2:15 PM – 4:00 PM: B2B Matchmaking

**Don't miss the chance to be part of the Halal Business Women Forum at the Qatar Halal Forum! Connect, grow, and lead in the multi-trillion-dollar Halal industry.**

**Join us and unlock new opportunities, and shape the future of Halal economy!**

**Register at [www.HBWForum.com](http://www.HBWForum.com)**



# The Venue

Doha Exhibition & Convention Center



## Hotel Partner



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DOHA THE CITY



# Participation Packages

## Fully Equipped 9sqm Exhibitor Booth Package: **\$5000**

- ✓ Shell scheme walls
- ✓ 3 chairs
- ✓ 1 front counter
- ✓ 1 meeting table
- ✓ Company name fascia
- ✓ Lighting
- ✓ 500W Socket
- ✓ 1 waste paper basket
- ✓ 2 free delegates pass
- ✓ 4 nights in 5 star accommodation with breakfast
- ✓ Pre-arranged B2B meetings
- ✓ Free lifetime HalalCCI enterprise membership



## Delegate Package: **\$1500/delegate**

- ✓ Full access to 3 days Forum and Exhibition
- ✓ 4 nights in 5 star accommodation with breakfast
- ✓ 2 days workshop participation worth \$600 included
- ✓ Pre-arranged B2B meetings
- ✓ Airport pickup and drop



## Exhibitor Upgrades

### Full Page Ad in Forum Booklet

USD **1000**



### Half page Ad in Forum Booklet

USD **500**



### Delegate Bag Sponsorship

USD **7000**

Only 2  
(No Industry Overlap)



### Delegate Lanyard Sponsorship

USD **5000**

Only 3  
(No Industry Overlap)



# Sponsorship Packages

## Diamond

USD 100000

Only 1

- Customized Benefits: Tailored sponsorship benefits to meet specific marketing objectives.
- Premier Brand Visibility: Logo prominently featured on all event marketing materials, including website, promotional emails, social media posts, lanyard, event stage, media wall and printed materials.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Speaking Opportunity: Keynote speech or panel participation to showcase thought leadership and insights.
- Exhibition Space: 45sqm Premium booth location in the exhibition area to showcase products and services.
- 4 complimentary 5 star rooms
- VIP Access: Complimentary VIP passes for up to 10 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.

## Platinum

USD 75000

Only 2

(No Industry Overlap)

- Prominent Brand Visibility: Logo displayed prominently on event website, promotional materials, lanyard, event stage, media wall and signage.
- Speaking Opportunity: Opportunity to participate in panel discussions or present a breakout session.
- Exhibition Space: 36sqm Prime booth location in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 7 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Networking Opportunities: Facilitated introductions to key stakeholders and industry influencers.
- 3 complimentary 5 star rooms.

## Gold

USD 50000

Only 3

(No Industry Overlap)

- Brand Visibility: Logo placement on event website, promotional materials, lanyard, event stage, media wall and signage.
- Speaking Opportunity: Opportunity to participate in a panel discussion or workshop session.
- Exhibition Space: 27sqm Standard booth location in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 5 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Networking Opportunities: Access to dedicated networking sessions with industry leaders and decision-makers.
- 2 complimentary 5 star rooms.

## Silver

USD 25000

Only 4

(No Industry Overlap)

- Brand Visibility: Logo featured on event website, lanyard, event stage, media wall and select promotional materials.
- Exhibition Space: 18sqm Booth space in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 3 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in event signage and select promotional materials.
- Networking Opportunities: Access to networking events and receptions with fellow sponsors and attendees.
- 1 complimentary 5 star room.

# Industry Partners:



**Halal Business Women Forum**  
Empowerment Through Sisterhood In Business.



**Azka Assurance**  
The Quality Assurance You Can Trust



**Salaam Hospitality**  
Elevating Excellence in Halal Hospitality



**Salaam Trip**  
Happy Travels, Peaceful Memories!



**Halal Focus**

**HalalTradeZone.com**  
The Ultimate Halal Marketplace



**noorwaqf**  
هذا من فضل ربي



**BRITISH ISLAMIC TRADE ASSOCIATION**

**JurnalHalal**  
HALAL IS MY LIFE



**HALAL FLASH**  
Portal Informativo del Mercado Halal







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