



**QATAR** 2024  
HALAL FORUM

# Untapped Opportunities In Halal Hospitality

- Keynote Addresses
- Panel Discussions
- Workshops
- B2B Matchmaking
- Exhibition Area

**12 - 14 Nov 2024**

**Doha Exhibition & Convention Center**

**Join us to discover and  
embrace the dynamic world  
of Halal hospitality**

Discover new opportunities, forge meaningful connections, and chart the course for success in one of the fastest-growing sectors of the global economy.

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Organised By:



Hosted By:



## About the Forum:

The Qatar Halal Forum 2024 is a premier gathering of industry leaders, entrepreneurs, and innovators in the Halal hospitality sector. Hosted in cooperation with Hospitality Qatar, this event promises to be an unparalleled platform for knowledge exchange, collaboration, and growth.

Explore the boundless potential of Halal hospitality as we delve into emerging trends, innovative strategies, and transformative opportunities shaping the industry landscape. Join us as we embrace the future of Halal hospitality together.

## Forum Format:

**Keynote Sessions:** Gain insights from industry visionaries and thought leaders in Halal hospitality industry.

**Panel Discussions:** Engage in dynamic conversations on growth areas within Halal hospitality.

**Workshops & Training:** Practical skills and knowledge on sustainable Halal hospitality management.

**B2B Matchmaking:** Connect with fellow professionals, businesses, and stakeholders.

**Exhibitions & Showcases:** Discover latest products, services, related Halal hospitality sector.



## About Hospitality Qatar:

Hospitality Qatar is the only event of its kind in Qatar that enjoys the support of the country's major stakeholders such as Qatar Tourism and Qatar Airways gathers all the market's main buyers' groups under one roof, including government entities, private investors, and project owners.

Throughout the years, the event has become a one-stop-shop for hospitality buyers to place source their requirements and place their procurement orders, covering all sectors of the industry:

- Hotels and Facilities
- Food and Beverage
- Interiors and Design
- Entertainment and Leisure
- Travel and Tourism



**HOSPITALITY** QATAR

**The Industry's Exclusive  
Annual Rendezvous**

## Exhibitors at Hospitality Qatar:



# 2023 Partners & Sponsors of Hospitality Qatar:

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# Official Supporters of Qatar Halal Forum





## Why Attend:

- **Insightful Discussions:** Gain valuable insights into the Halal industry and its integration with hospitality.
- **Build Connections:** Network with Halal hospitality industry leaders, experts, and stakeholders from around the world.
- **Market Intelligence:** Access the latest trends, research, and innovations in Halal and hospitality.
- **Innovative Solutions:** Discover new products, technologies, and best practices.
- **Professional Development:** Enhance skills and knowledge through workshops and training.
- **Cultural Exchange:** Experience the cultural richness of Halal cuisine and traditions.
- **Brand Visibility:** Showcase your brand to a targeted audience of industry stakeholders.

## Who Should Attend:

- Industry Professionals
- Hospitality Providers
- Policymakers and Regulators
- Halal Certification Bodies
- Food Manufacturers and Suppliers
- Retailers and Distributors
- Trade Associations
- Investors and Entrepreneurs

# Agenda



## Day 1: Unveiling Halal Hospitality Trends and Market Insights

### Morning Session: Setting the Stage

09:00 - 10:00: Registration and Welcoming of Delegates

10:00 - 10:10: Recitation from the Holy Quran, Welcome Address and Introduction to Qatar Halal Forum

10:10 - 10:45: Keynote Address: Exploring the Global Landscape of Halal Hospitality and VIP exhibition tour

### Mid-Morning Session: Understanding Halal Tourism Dynamics

10:45 - 11:15: Panel Discussion: Halal Tourism: Trends, Challenges, and Opportunities

11:15 - 11:30: Networking Break

### Late Morning Session: Market Analysis and Consumer Behavior

11:30 - 12:15: Presentation: Market Insights and Demographics in Halal Hospitality

12:15 - 13:00: Panel Discussion: Navigating Consumer Behavior in Halal Hospitality

### Afternoon Session: Innovations in Halal Hospitality

13:00 - 14:00: Dhur Salaat and Networking Lunch

14:00 - 14:45: Case Studies: Successful Innovations in Halal-Friendly Accommodations

14:45 - 15:30: Workshop: Designing Halal Experiences in Hospitality

## Day 2: Building Halal Hospitality Ecosystem

### Morning Session: Legal and Regulatory Landscape

09:00 - 10:00: Registration and Welcoming of Delegates

10:00 - 10:20: Expert Presentation: Legal Frameworks and Compliance in Halal Hospitality

10:20 - 11:00: Panel Discussion: Regulatory Challenges and Solutions

### Mid-Morning Session: Supply Chain and Certification

11:00 - 11:45: Presentation: Ensuring Halal Integrity in the Supply Chain

11:45 - 12:30: Workshop: Halal Certification and Standards in Hospitality

### Late Morning Session: Destination Development and Marketing

12:30 - 13:30: Dhur Salaat and Networking Lunch

13:30 - 14:15: Expert Presentation: Positioning Qatar as a Halal Hospitality Destination

14:15 - 15:00: Workshop: Marketing Strategies for Halal Hospitality Businesses

### Afternoon Session: Technology and Digital Transformation

15:00 - 15:45: Tech Presentation: Leveraging Technology for Enhanced Halal Hospitality Services

15:45 - 16:00: Networking Break

16:00 - 16:45: Panel Discussion: Digital Disruption and Opportunities in Halal Hospitality





## Day 3: Investing in Halal Hospitality

### Morning Session: Investment Opportunities and Financial Strategies

09:00 - 10:00: Registration and Welcoming of Delegates

10:00 - 10:20: Keynote Address: Investment Outlook and Opportunities in Halal Hospitality

10:20 - 11:00: Expert Panel: Financial Strategies for Halal Hospitality Ventures

### Mid-Morning Session: Real Estate and Infrastructure

11:00 - 11:45: Presentation: Developing Halal-Friendly Infrastructure and Real Estate

11:45 - 12:30: Case Studies: Successful Halal Hospitality Projects

### Late Morning Session: B2B Networking and Closing Ceremony

12:30 - 13:30: B2B Networking Session and MoU signing

13:30 - 14:15: Closing Remarks and Awards Ceremony

14:15 - 15:00: Farewell Networking Reception



# The Venue

Doha Exhibition & Convention Center



## Hotel Partner



INTERCONTINENTAL.  
DOHA THE CITY

# Participation Options

## Delegate Package:

- ✓ Full access to 3 days Forum and Exhibition
- ✓ 4 nights in 5 star accommodation with breakfast
- ✓ Pre-arranged B2B meetings
- ✓ Local transfers and tours

**Just \$1500/delegate**

## Fully Equipped 9sqm Exhibitor Booth Package:

- ✓ Shell scheme walls
- ✓ 3 chairs
- ✓ 1 front counter
- ✓ 1 meeting table
- ✓ Company name fascia
- ✓ Lighting
- ✓ 500W Socket
- ✓ 1 waste paper basket
- ✓ 2 free delegates pass
- ✓ 4 nights in 5 star accommodation with breakfast
- ✓ Pre-arranged B2B meetings
- ✓ Free lifetime HalalCCI enterprise membership



**Just \$5000**



# Industry Partners:



# Sponsorship Packages

## Diamond

USD 70000

- Customized Benefits: Tailored sponsorship benefits to meet specific marketing objectives.
- Premier Brand Visibility: Logo prominently featured on all event marketing materials, including website, promotional emails, social media posts, lanyard, event stage, media wall and printed materials.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Speaking Opportunity: Keynote speech or panel participation to showcase thought leadership and insights.
- Exhibition Space: 24sqm Premium booth location in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 10 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.

## Platinum

USD 50000

- Prominent Brand Visibility: Logo displayed prominently on event website, promotional materials, lanyard, event stage, media wall and signage.
- Speaking Opportunity: Opportunity to participate in panel discussions or present a breakout session.
- Exhibition Space: 18sqm Prime booth location in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 7 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Networking Opportunities: Facilitated introductions to key stakeholders and industry influencers.

## Gold

USD 30000

- Brand Visibility: Logo placement on event website, promotional materials, lanyard, event stage, media wall and signage.
- Speaking Opportunity: Opportunity to participate in a panel discussion or workshop session.
- Exhibition Space: 12sqm Standard booth location in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 5 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Networking Opportunities: Access to dedicated networking sessions with industry leaders and decision-makers.

## Silver

USD 10000

- Brand Visibility: Logo featured on event website, lanyard, event stage, media wall and select promotional materials.
- Exhibition Space: 9sqm Booth space in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 3 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in event signage and select promotional materials.
- Networking Opportunities: Access to networking events and receptions with fellow sponsors and attendees.



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